

**AMFI-WB**  
**Monthly Progress Report**

<b>1</b>	<b>Name of the Project:</b>	<b>WOMEN ENTREPRENEURSHIP – LIVELIHOOD ENHANCEMENT AND DEVELOPMENT PROGRAM (WE-LEAD) IN WEST BENGAL</b> <b>The Project Supported by: SIDBI</b>								
<b>2</b>	<b>Implementation Agency:</b>	Association of Microfinance Institutions West Bengal (AMFI-WB)								
<b>3</b>	<b>Project Duration:</b>	24 Months (February 2023- January 2025)								
<b>4</b>	<b>Project Budget:</b>	<p>The purpose of the grant support is to develop and strengthen 10000 women entrepreneurs by providing capacity building-EDP/Skill training &amp; business development services for a better and sustainable livelihood.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Particulars</th> <th style="text-align: center;">Amount</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;"><b>SIDBI Contribution (approx. 90%)</b></td> <td style="text-align: center;">1,19,00,000/-</td> </tr> <tr> <td style="text-align: center;"><b>AMFI-WB Contribution (10%)</b></td> <td style="text-align: center;">13,21,400/-</td> </tr> <tr> <td style="text-align: center;"><b>Total Project Budget</b></td> <td style="text-align: center;"><b>1,32,21,400/-</b></td> </tr> </tbody> </table> <p><i>the disbursement will be considered on pro-rata basis.</i></p>	Particulars	Amount	<b>SIDBI Contribution (approx. 90%)</b>	1,19,00,000/-	<b>AMFI-WB Contribution (10%)</b>	13,21,400/-	<b>Total Project Budget</b>	<b>1,32,21,400/-</b>
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<b>5</b>	<b>Reporting Month &amp; Year:</b>	<b>November 2023</b>								
<b>6</b>	<b>Progress Made in the Month: October 2023</b>									

S.N.	Activities done in reporting period									
1	<b>Beneficiary Database Collection from MFIs</b> - LCs and EDPs are regularly visiting Association member Banks and MFIs branch offices to collect details of borrowers. They visit the field with MFIs staff to participate in the borrowers meet. And from there they collect the details of beneficiaries, who are repaying their loan timely.									
2	<b>MFIs &amp; SHGs Group Visit</b> - LCs and EDPs participate in borrowers meetings and then take appointments for individually or in group meeting with borrowers to share WE-LEAD project EDP awareness training.									
3	<b>Beneficiary Visit</b> - LCs and EDPs do the baseline survey.									
4	<b>Baseline Survey</b> - The baseline survey are regularly recorded in the 60:40 ratio of new and existing entrepreneur.									
5	<b>Block wise baseline survey</b> – The baseline survey is in process, the 60% are New and 40% are Existing entrepreneur of the total baseline surveyed.  <b>Social category</b> - General 37%, OBC 12%, SC 47% and ST 4%.									
6	<p><b>Trade Identification</b> - Trades are identified for existing and new entrepreneurship as per Area/block wise. These trade training will be conducted from the 1<sup>st</sup> week of November month 2023.</p> <p>The following trades are so far primarily identified by the project staffs for trade training:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 33%;">Tailoring</td> <td style="width: 33%;">Incense stick,</td> <td style="width: 33%;">Artificial jewelry making,</td> </tr> <tr> <td>Spice powder making,</td> <td>Sanitary napkin,</td> <td>Paper cup and plate making,</td> </tr> <tr> <td>Leaf plate making,</td> <td>Beautician</td> <td>Soft toy making</td> </tr> </tbody> </table>	Tailoring	Incense stick,	Artificial jewelry making,	Spice powder making,	Sanitary napkin,	Paper cup and plate making,	Leaf plate making,	Beautician	Soft toy making
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7	<b>Web based application</b> - Baseline Survey update and EDP batch formation with dates									

	for awareness program can be seen on AMFI-WB web. One can also find the details of trade training on the web. The monthly progress records with photographs are also regularly documented and shared.
8	<b>EDP sensitization/awareness module</b> - The EDP modules are developed in English and are also available in local language (Bangla). LCs and EDPs with association local branch officials conduct these training for project beneficiaries.
9	<b>EDP Group formation</b> - The batch formation for EDP awareness is also available on the WE-LEAD web with dates for the program. EDP 205 batches are formed on web for the training.
10	<b>EDP awareness/training</b> - On regular basic EDP Awareness camp are conducted in all the six project districts, till now 400 programs completed with average of 25-30 participants per sitting.
11	<b>Central Government Offices (CGO) complex visited</b> - to explore the opportunity to participate in local, district and state level fairs.
12	<b>Proposal for trade training</b> - after completing the EDP training, LCs and EDPs are proposing for the trade training in their reference blocks/municipal area. With the details of Trainers, Trainees, venue, duration of the training, tentative dates of start and ending, scope of credit linkage after the training, marketing strategy etc.
13	<b>Weekly meeting</b> – Project staff participate in the weekly meeting to see the block wise progress on the status of baseline, EDP program, total participation, trade module development update, trade training planning and to plan further to meet project deliverable. Field staff gets opportunity to share their activities, challenges and achievements.
<b>S.N</b>	<b>Challenges faced, if any</b>
1	Filling baseline data online through mobile.
	<b>Action Plan for Upcoming Month:</b>
<b>S.N.</b>	Activities planned for upcoming month
1	EDP awareness/sensitization in all project districts.
2	Baseline survey
3	Trade identification
4	Trainer identification
5	Training venue identification
6	Trade training module development
7	Trade training
8	Business plan development
9	Credit linkages.
10	Hand-holding support

**Baseline and EDP program details: (As of 31.10.2023)**

<b>Baseline, EDP batch formed and EDP (Entrepreneurship Development Program) as on 31st Oct 2023</b>												
<b>Sl. No.</b>	<b>District</b>	<b>Block</b>	<b>Baseline surveyed</b>	<b>Avg % per month</b>	<b>District wise</b>	<b>Batch formed on web</b>	<b>% batch formed on web</b>	<b>No. of batches</b>	<b>EDP organized</b>	<b>EDP participated</b>	<b>District wise</b>	<b>% participated EDP</b>
1	Howrah	Sankaril	592	75.6	1143	460	77.70	20	49	362	596	61.15
		Panchla	551	69.33		443	80.40	19	28	234		42.47
2	Nadia	Ranaghat I	416	51.6	1009	335	80.53	20	43	322	451	77.40
		Ranaghat II	593	77.2		566	95.45	28	32	129		21.75
3	South Dinajpur	Gangarampur	665	86.67	1247	623	93.68	23	27	358	809	53.83
		Banshihari	582	75.87		485	83.33	18	45	451		77.49
4	Bankura	Bankura I	548	69.33	1081	236	43.07	12	36	236	498	43.07
		Chhatna	533	64.93		280	52.53	12	33	262		49.16
5	Birbhum	Bolpur	451	57.6	1014	323	71.62	17	54	301	637	66.74
		Labpur	563	71.2		366	65.01	15	34	336		59.68
6	South 24 Parganas	Jaynagar I	377	53.17	816	227	60.21	14	14	227	351	60.21
		Jaynagar II	439	56.93		124	28.25	7	21	124		28.25
<b>Total</b>			<b>6310</b>	<b>66.59</b>	<b>6310</b>	<b>4468</b>	<b>70.81</b>	<b>205</b>	<b>416</b>	<b>3342</b>	<b>3342</b>	<b>52.96</b>

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### Photo gallery (Baseline and EDP training)







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